

THE DIGITAL CRAFTER

COMPANY NAME: the digital crafter

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BRAND STYLE GUIDE

PH: 07958 186 842

liz@thedigitalcrafter.co.uk

www.thedigitalcrafter.co.uk

PRIMARY	SECONDARY	ACCENT	COPY	BACKGROUND
HEX: 6b3953	HEX: CFB38D	HEX: B57E70	HEX: 777777	HEX: FFFFFFFF
RGB: 107 57 83	RGB: 207 179 141	RGB: 181 126 112	RGB: 119 119 119	RGB: 225 225 225

THE DIGITAL CRAFTER

YOU ARE A CRAFTING GURU.
WE ARE YOUR DIGITAL MARKETING GURU.

“ The Digital Crafter aims to offer affordable marketing help that lets you focus on what you love - creating. You create outstanding art and craft. Why should you be expected to know how to market in the digital

LOGOTYPE	Montserrat	Aa Bb Cc
TAGLINE	PT Sans	Aa Bb Cc
HEADLINE	Montserrat	Aa Bb Cc
BODY COPY	Sansation	Aa Bb Cc

